

INVESTING IN
CLASSIC CARS

GEOFFREY ZAKARIAN
AT THE LAMBS CLUB

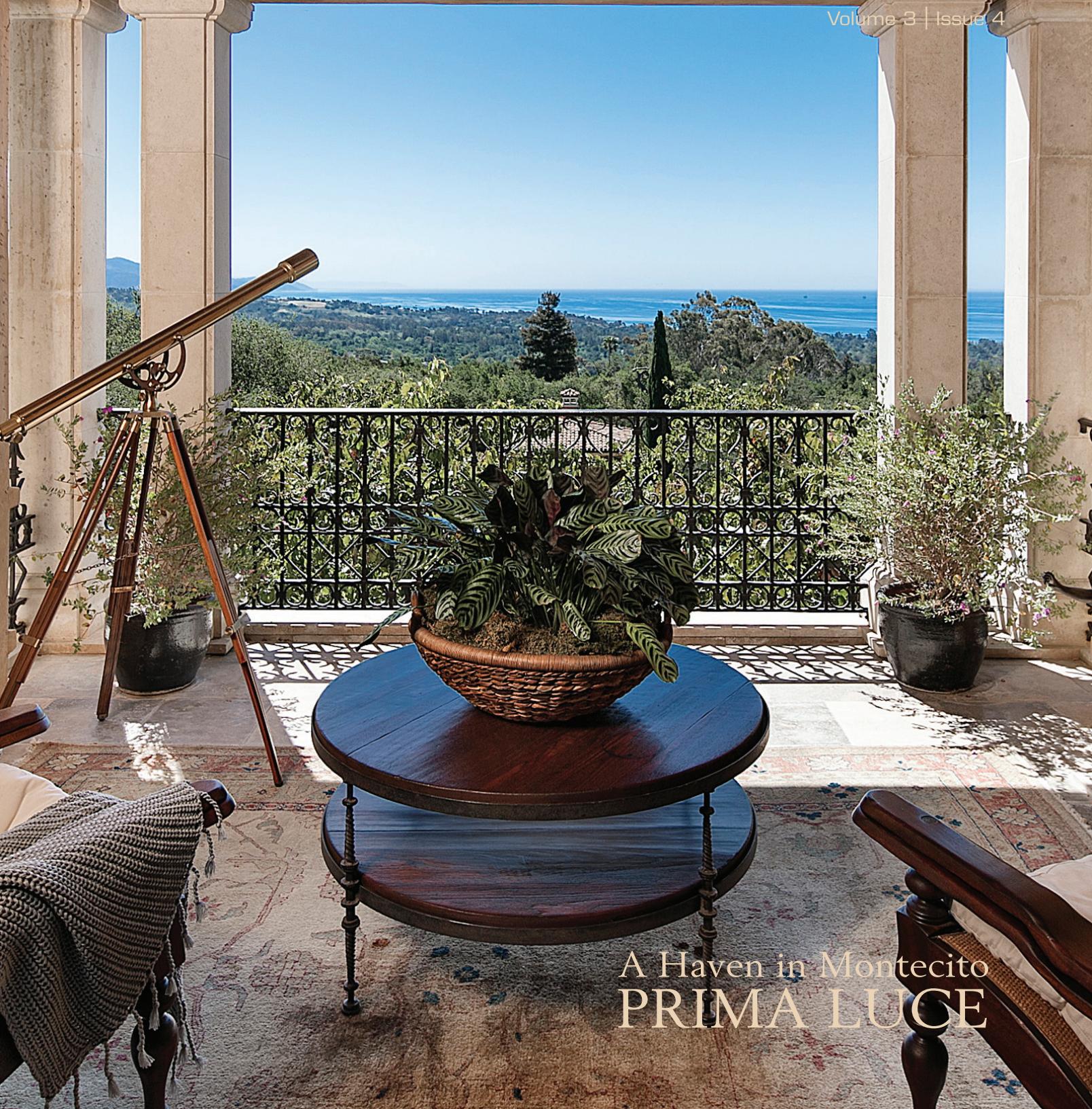
YACHTS BEYOND
THE SUPER

MINGLING WITH THE
CREME DE LA CREME

PRIVATE AIR

LUXURY HOMES

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A Haven in Montecito
PRIMA LUCE



NOT AN ORDINARY SWIMMING POOL

By: Megan Parks

Refining a search to a specific region can be one of the greatest challenges in deciding upon a new estate or luxury villa, especially if you and your loved ones are wavering between a tropical paradise, a more arid setting, or a mountainous retreat. However, you no longer need to make such a tough decision. Founded in 2007 by Fernando Fischmann, Crystal Lagoons delivers the romantic tropical atmosphere of flawless blue lagoons to almost any environment worldwide.

Fischmann first developed the innovative technology to build and sustain lagoons after undertaking the San Alfonso del Mar development in Algarrobo, Chile in 1997. He faced a coastline adjacent to the development that was inhospitable for swimming and water sports. The results

that followed of Fischmann's several years of research, combined with his background in biochemistry, is a stunning 20-acre turquoise manmade lagoon that received the 2007 *Guinness Book of World Records* award for world's largest swimming pool.

Since its founding, Crystal Lagoons Corporation technology has become highly sought after. The company is currently involved in more than 300 projects worldwide in more than 60 countries, including Indonesia, Singapore, Brazil, and the United States. The lagoons provide a safe and beautiful environment in which to swim and enjoy water sports like sailing, kayaking and snorkeling—free from concerns of jellyfish, sharks, dangerous undercurrents and riptides, and unpleasant cold temperatures.



"Crystal Lagoons has developed an eco-friendly and sustainable technology that uses up to 100 times less chemical additives than conventional swimming pool systems, and only up to two percent of the energy required for traditional filtration systems," said Kevin Morgan, CEO Crystal Lagoons U.S.A. Lagoons can hold salt, brackish, or fresh water—dependent upon whatever resource is the most accessible for the location.

Maintenance of these turquoise marvels does not require intrusive methods. Crystal Lagoons provides remote telemetric operation, monitoring, and control so you can enjoy a taste of paradise free of technical interruptions. Another unique feature is that the lagoons can be frozen during winter months so families can enjoy cold weather activities like ice-skating and ice hockey.

New lagoon projects in Nevada, Florida, California and Arizona will soon be announced, according to Morgan. More than 30 deals worth over \$9 billion in total development value are currently being negotiated within the United States. However, a 90-acre lagoon is currently under construction in a new city development - Mohammed Bin Rashid Al Maktoum City - District





One in Dubai and will be the company's largest project to date. Morgan noted that the selling of high-end villas in the district has already been launched and sold for more than \$2 million a piece.

Crystal Lagoons has also undertaken a development in Hua Hin, Thailand that will be the company's most luxurious project thus far. The venture will feature a navigable 17-acre tranquil lagoon that winds along 90 ultra-luxurious villas. Prices start from \$1.2 million, and all villas will have direct access to the lagoon.

"To date, we have not completed any private projects, but depending on the unique attributes that the potential project may create, yes, we are open to exploring the opportunities," said Morgan. Development time frames generally range from nine to 12 months, depending on the size of the project.

Natural environment is no longer a barrier to the formation of a tropical getaway, as is demonstrated by the 30-acre lagoon featured at the Golden Pyramids Project in Sharm El-Sheikh, Egypt. Creativity and the advanced technology of Crystal Lagoons are all that's needed to craft a picturesque Shangri-la in idealistic warm, blue waters. 

