

MEGAN PARKS

Miami, FL

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Writer/Editor

Knowledgeable Communications Professional with outstanding capacity for Public Relations, Editorial or Advertising assignments

PROFILE

- B.A., Sociology with Business minor.
- Six years of writing, copyediting, research and copywriting experience for multiple publications.
- Served in key role for National Geographic's *Best Adventure Travel Companies on Earth*.
- Winner of University of Alabama International Essay Contest in 2005 and Editor-in-Chief of first-place magazine launch project for NYU Summer Publishing Institute.
- Pioneered photo research process at Menasha Ridge Press.
- Thru hiked the Appalachian Trail in 2010.
- Editor and contributor for Alpine Initiative's blog and website.
- Outstanding communicative, interfacing and presentation skill sets.
- Proficient in HTML, Sitecore, InDesign, Quark, Dreamweaver, Photoshop, WordPress, Excel and Word applications for Mac and PC.

PROFESSIONAL EXPERIENCE

- Freelance copywriter, researcher, and copy editor** 2013 - Present
- Write and edit blogs and organizational materials for the nonprofit Alpine Initiatives.
 - Write and edit content for business websites.
 - Contributing writer to *Private Air Luxury Homes* magazine.
 - Fact-checked content and created source lists for internal reports for the YMCA.
- Quality Assurance, Junior Web Production Manager**, Grand Circle Travel 2011 - 2013
- Created and implemented quality assurance procedures for content published on Grand Circle's websites.
 - Project management of web content production for Grand Circle products.
 - Implemented SEO strategies for company websites and managed Twitter accounts.
 - Managed public inbox for the company's co-owner and responded to emails on her behalf.
- Freelance Writer, Editor, Copyeditor & Researcher** 2010 - 2012
- Wrote and copyedited material for Alpine Initiatives' website and blog.
 - Performed Internet and onsite research of hotels to be featured on Groupon Getaways.
 - Drafted news articles for central Massachusetts region of Patch.com.
 - Contributor to *Pulse* and *Vitality* magazines and penned advertisements for Smith & Jones Idea Agency.
- Writing Associate**, Public Interest Network 2009 - 2010
- Wrote and edited direct mail, member emails, website content, newsletters and annual reports for nonprofits.
 - Project management of print and web assignments for clients.
- Editorial Intern**, *National Geographic Adventure Magazine* 2008
- Researched and compiled information on approximately 250 outfitters for the online database "Best Adventure Travel Companies on Earth."
 - Performed research and fact checking of information for pre-published articles of the print magazine.
 - Assisted in development and implementation of organizational structure.

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Editorial Intern, *Climbing Magazine*

2008

- Primary Researcher for Climbing Historical Timeline, drafted articles for website and product reviews for April and July print issues and book review of *Vertical Ethiopia*.
- Participated in preparing Gear Guide special issue and tested and evaluated climbing equipment.

Freelance Editor & Copyeditor

2008

- As copy editor for the *Berthoud Daily Recorder*, I revised final edits prior to weekly printing and rewrote articles of questionable grammar and sentence form.
- For the company Management & Engineering Services, I edited reports on environmental practices in national parks and redrafted resumes for senior company personnel.

Associate Editor, *Menasha Ridge Press*

2005 - 2006

- Executed thorough fact-checking on *The Best in Tent Camping* guidebooks and reviewed maps for *60 Hikes Within 60 Miles* book series, as well as copyedited William Neely's *Kayak* volume.
- First employee hired specifically for photo research purposes; developed procedures, drafted contracts and trained staff.
- Produced new content for website, converted print materials to digital formats and identified new markets.
- Wrote content for *The Unofficial Guide to Disney World* and *The Unofficial Guide to Las Vegas* 2006 and 2007 editions, including research expeditions to said locations as Field Supervisor for hotel inspections.
- Trained Hotel Inspectors, fact-checked *Disney World* and *Las Vegas* volumes and edited maps.
- Researched and collected photography for *This Day in Civil Rights History*, *This Day in Illinois History* and *This Day in Disney History*, as well as negotiated contracts.

OTHER BACKGROUND

Emergency Response Team Member employed by AmeriCorps St. Louis teaching disaster response skills, fighting wildfires, supporting FEMA, Red Cross and other agencies in disaster zones, building houses for Hurricane Katrina victims and participating in conservation projects in Missouri and Montana National and State Parks.

Animal Keeper at Birmingham Zoo feeding, training and monitoring health of animals, cleaning habitats and participating in wildlife shows.

EDUCATION

NYU Summer Publishing Institute, New York City, NY, 2008
Bachelor of Arts, Sociology, Millsaps College, Jackson, MS, 2004
Studied abroad in Costa Rica, 2002

WRITING PORTFOLIO

<http://meganparkswriting.com/>